

Responsible party: Koper Adult Education Centre

Title: HERB – Opportunities grow

Date and location: 9 June 2015, Koper

Target group: people with a low level of education, unemployed people, the rural population.

Invited stakeholders: The City of Koper, ESS, Nova Gorica Agriculture and Forestry Institute, Koper Regional Development Centre, the Obalne Lekarne pharmacy, Rotunda, the Herb Society of the Coastal Region and the Karst.

Event content

- **Professional part:** employment and self-employment opportunities, financial incentives, tenders and support institutions, counselling, marketing, quality, cooperation.
- **Practical part:** a presentation of successful projects and cooperatives.



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Findings and recommendations:

- It is vital to take advantage of the assistance and services provided by support and counselling organisations.
- Links are also important: joint actions, marketing, product quality analyses, the exchange of information, and the joint registration of projects.
- It is necessary to constantly improve and take into account examples of good practice from abroad in the field of marketing and cooperatives.



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